

# 355 BRYANT

355 Bryant St. San Francisco, CA

Completed 1992

**Unit Count:** 44

LOFT 40

2 BDRM 4

## DENSITY RATIOS:

Project SF: 85,000

Acres: .06

Units/acre: 79

Parking: 44(Spaces/Unit: 1)

Type: Adjacent Building

HOLLIDAY DEVELOPMENT

1500 Park Ave Suite 200

Emeryville, Ca 94608

P: 510.547.2122

Hollidaydevelopment.com



This beautiful but abandoned brick-and-timber building, designed in 1916 by George Applegarth, had originally been used as a printing house. Demonstrating the confidence and foresight that became our trademark, McKenzie, Rose & Holliday Development bought it in 1990, just 30 days after closing on our first loft-conversion property on 4th Street and despite a generally poor market for condominiums. We preserved the integrity of the original design while creating a flexible living space that combined the comforts of condominiums with the industrial style of lofts. Buyers responded enthusiastically: All the lofts sold and closed within 90 days of construction completion.

## AWARDS:

**GOLDEN NUGGET MERIT AWARD**

Pacific Coast Builders Conference

**DEVELOPER:** Holliday Development

**ARCHITECT:** David Baker + Partners

**STRUCTURAL ENGINEER:** Tipping Mar + Associates

**CONTRACTOR:** Branagh Construction

